



Association for Multidisciplinary
Education and Research in
Substance use and Addiction

2025 - 2028 STRATEGIC PLAN

MISSION

OUR MISSION IS TO IMPROVE HEALTH AND WELL-BEING THROUGH MULTIDISCIPLINARY LEADERSHIP IN SUBSTANCE USE EDUCATION, RESEARCH, CLINICAL CARE AND POLICY.

VISION

OUR VISION IS A HEALTHIER WORLD WHERE WE PREVENT AND OVERCOME THE NEGATIVE OUTCOMES OF SUBSTANCE USE.

VALUES

Collaboration	We engage in interdisciplinary partnerships to achieve shared goals.
Compassion	We lead with empathy and kindness.
Excellence	We lead and serve with the highest standard of quality and performance.
Humility	We honor the knowledge, skills, and experiences of all colleagues, including persons with lived and living experiences.
Integrity	We make ethical, mission-driven decisions and prioritize a culture of honesty and accountability.
Justice	We champion diversity, equity, and inclusion in our leadership, programming and membership.
Stewardship	We use our resources responsibly in order to minimize impact on the environment.

PROGRAM GOALS

ADMINISTRATIVE GOALS

FISCAL GOALS

1. Establish AMERSA as a home for multidisciplinary advocacy.
2. Increase opportunities for member collaboration and engagement.
3. Increase the diversity and number of AMERSA membership.

1. Increase technological efficiency to build capacity and sustainability to support program goals.
2. Improve marketing and branding to clearly define AMERSA's mission and activities for members, partners and potential donors.
3. Develop an all-levels succession plan
4. Ensure environmental responsibility of operations and programs.
5. Monitor, and take action to mitigate, if necessary, top organizational risks.
6. Enhance operational infrastructure of SAj.

1. Increase philanthropic revenue.
2. Actively manage investments for maximum return.
3. Increase program revenue.

Average Annual Budget Increase to Support Goals: \$125,000