

48TH ANNUAL CONFERENCE



SPONSORSHIP OPPORTUNITIES

November 14-16th
Radisson Blu & Swissotel
221 N Columbus Dr
Chicago, IL 60601







ABOUT US

AMERSA's mission is to improve the health and well-being through leadership and advocacy in substance use education, research, clinical care and policy.



ABOUT THE EVENT



AMERSA's 48th annual conference will bring together over 800 researchers and educators from diverse disciplines and backgrounds to learn and teach about scientific advances in substance use and addiction. Cuttingedge plenaries, peer-reviewed abstract presentations, and skills-based workshops are carefully curated to promote the ongoing development of a critical pipeline of addiction science professionals. In addition, opportunities for leadership, collaboration, mentorship, and networking attract national and international attendees.

ABOUT THE VENUE

Dive into the rich culture of downtown Chicago from the Radisson Blu Aqua Hotel, located within walking distance of Millennium Park, the Magnificent Mile, and Navy Pier and attractions like "The Bean", the Chicago Riverwalk and the Art Institute of Chicago.



Sponsorship Opportunities

Sponsorship provides your organization visibility to over 800 health professionals and leaders. All sponsors receive mention on AMERSA social media, in AMERSA newsletters, and on the AMERSA website.

All sponsors will also be listed in the conference program.

Refreshment Break – \$1,500 (3 available)

Highlight your organization at one of the morning or afternoon breaks. Signage with your name and logo will be at each station. Your organization will be remembered for bringing the fuel attendees need to power through the next sessions. Three (3) breaks are available for sponsorship. Break selections will be available on a first come, first served basis.

Networking Breakfast - \$3,000

The first day of the conference kicks off with a networking breakfast. Participants have the opportunity to interact with one another as well as members of the organization who are nationally and internationally renowned researchers, clinicians, and academicians. Your logo will be prominently displayed on the food stations and tables where participants will be feeding on the ideas generated from the scholarly discussions!

Lanyards - \$4,000

If you are looking for maximum exposure during the annual conference, these high-quality lanyards are the key. Every attendee will be wearing a lanyard with your company's logo. Includes one conference registration.

Fun Run / Walk - \$5,000

A hearty group of attendees participate in this annual event, which will be held every morning of the conference. Up to 40 participants run or walk the course each of the three days. Sponsorship of this event includes participant swag with your logo as well as post-run/walk refreshments to make sure participants are ready to start the rest of their day 'running.' Includes one conference registration.

Regenerative - \$6,000

Going green isn't just a trend. It's a new way of life that's important to AMERSA and our attendees. AMERSA is committed to decreasing the environmental impact of the annual conference by eliminating use of plastic water bottles and cutlery, limiting the number of paper programs distributed, providing primarily vegetarian meals, and by encouraging attendees to bring refillable water bottles and to coordinate ridesharing. In support of AMERSA's sustainability efforts, the Regenerative Sponsor logo will be displayed in tandem with AMERSA's Climate Task Force logo on promotional signage at prominent locations, including water stations, vegetarian meal stations, at the registration desk, and on the screen in the main ballroom. Your support will also be recognized during the President's welcome address at the kick-off of the conference.

Conference Wi-Fi - \$8,000

Help conference attendees get all the information they need by sponsoring the conference Wi-Fi network. In addition to standard sponsor recognition, the sponsor of this opportunity will be recognized in the network password. Includes two conference registrations.

Online Program - \$10,000

Be the sponsor of our online program featuring the schedule of events for each day. Participants will utilize this platform daily to get information about the sessions, find exhibitors, connect with attendees, get maps of the hotel, and provide feedback about the sessions they attend. The sponsor of the online program is acknowledged on the opening splash page and the banner ad at the top of the screen. Includes two conference registrations.

Audiovisual Support - \$15,000

Be the sponsor for our presentation management system. By sponsoring, your organization's logo will be shown on the main screen as attendees walk into plenary sessions and every breakout session during the conference. The sponsor will be recognized during general session remarks and the conference materials. Includes two conference registrations.



2024 Annual Conference

November 14-16 Radisson Blue & Swissotel

Sponsorship Commitment Form

Audiovisual Sponsor: \$15,000	Fun/Run Walk Sponsor: \$5,000
Online Program Sponsor: \$10,000	Lanyard Sponsor: \$4,000
Conference Wi-fi Sponsor: \$8,000	Networking Breakfast Sponsor: \$3,000
Regenerative Sponsor: \$6,000	Refreshment Break Sponsor: \$1,500
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	State: Zip:
Phone:	Email:
Please send us an invoice at the address above Make checks payable to: AMERSA, Inc. PO Box 952 Charlestown, RI 02813	
I will pay on line at the	e AMERSA Sponsorship Page
Printed Name:	
Signature:	

Please return form to Rebecca Northup at rebecca@amersa.org

Once payment is recieved, please send hi-res full color logo to Adrienne Galloway at adrienne@amersa.org