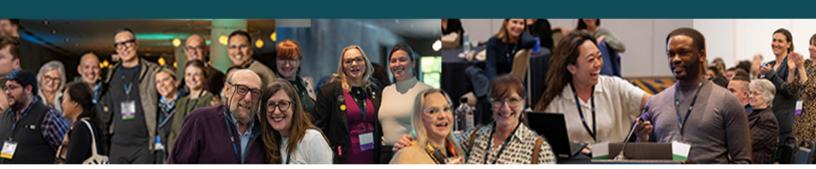


BUILDING STRONGER COMMUNITIES THROUGH ADDICTION CARE INNOVATION, RESEARCH, EDUCATION AND ADVOCACY

# **49TH ANNUAL CONFERENCE**SPONSORSHIP OPPORTUNITIES



November 13-15, 2025
Hyatt Regency Portland
at the Oregon Convention Center
375 NE Holladay St
Portland, OR 97232







### **ABOUT US**

Founded in 1976, AMERSA's mission is to improve the health and well-being through multidisciplinary leadership in substance use education, research, clinical care and policy.



## **ABOUT THE EVENT**



The Annual National Conference of AMERSA is a multidisciplinary meeting for health professional educators, clinicians and researchers in the field of addiction science. The conference attracts leaders and decision-makers in the fields of substance use disorder prevention, treatment, harm reduction, recovery and advocacy from government organizations (federal, state, local), universities, health care delivery organizations and more. With wide spheres of influence, AMERSA members are integral in disseminating knowledge and guiding the next generation of addiction health care professionals. Reach this unique gathering of professionals with an Exhibitor Table or Resource Table at the state of the art meeting facilities of the Hyatt Regency Portland in Portland, OR.

## **ABOUT THE VENUE**

The Hyatt Regency Portland is located next to the Oregon Convention Center. Visitors may choose to take a walk or bike ride along the Willamette River on the nearby Eastbank Esplanade. MAX light rail train and Portland Street Car stops just outside the hotel provide convenient access to the PDX airport and to many local destinations including downtown Portland and Washington Park.



# **Sponsorship Opportunities**

Sponsorship provides your organization visibility to over 800 health professionals and leaders. All sponsors receive mention on AMERSA social media and on the AMERSA website.

All sponsors will also be listed in the conference program.

#### Refreshment Break - \$1,500 (3 available)

Highlight your organization at one of the morning or afternoon breaks. Signage with your name and logo will be at each station. Your organization will be remembered for bringing the fuel attendees need to power through the next sessions. Three (3) breaks are available for sponsorship. Break selections will be available on a first come, first served basis.

#### Networking Breakfast - \$3,000

The first day of the conference kicks off with a networking breakfast. Participants have the opportunity to interact with one another as well as members of the organization who are nationally and internationally renowned researchers, clinicians, and academicians. Your logo will be prominently displayed on the food stations and tables where participants will be feeding on the ideas generated from the scholarly discussions!

#### Lanyards - \$4,000

If you are looking for maximum exposure during the annual conference, these high-quality lanyards are the key. Every attendee will be wearing a lanyard with your company's logo. Includes one conference registration.

#### Fun Run / Walk - \$5,000

A hearty group of attendees participate in this annual event, which will be held every morning of the conference. Up to 40 participants run or walk the course each of the three days. Sponsorship of this event includes participant swag with your logo as well as post-run/walk refreshments to make sure participants are ready to start the rest of their day 'running.' Includes one conference registration.

#### Regenerative - \$6,000

Going green isn't just a trend. It's a new way of life that is important to AMERSA and our attendees. AMERSA is committed to decreasing the environmental impact of the annual conference by eliminating use of plastic water bottles and cutlery, limiting the number of paper programs distributed, providing primarily vegetarian meals, and by encouraging attendees to bring refillable water bottles and to coordinate ridesharing. In support of AMERSA's sustainability efforts, the Regenerative Sponsor logo will be displayed in tandem with AMERSA's Climate Task Force logo on promotional signage at prominent locations, including water stations, vegetarian meal stations, at the registration desk, and on the screen in the main ballroom. Your support will also be recognized during the President's welcome address at the kick-off of the conference. Includes one conference registration.

#### Conference Wi-Fi - \$8,000

Help conference attendees get all the information they need by sponsoring the conference Wi-Fi network. In addition to standard sponsor recognition, the sponsor of this opportunity will be recognized in the network password. Includes two conference registrations.

#### Online Program - \$10,000

Be the sponsor of our online program featuring the schedule of events for each day. Participants will utilize this platform daily to get information about the sessions, find exhibitors, connect with attendees, get maps of the hotel, and provide feedback about the sessions they attend. The sponsor of the online program is acknowledged on the opening splash page and the banner ad at the top of the screen. Includes two conference registrations and an exhibitor table.

#### Audiovisual Support - \$15,000

Be the sponsor for our presentation management system. By sponsoring, your organization's logo will be shown on the main screen as attendees walk into plenary sessions and every breakout session during the conference. The sponsor will be recognized during general session remarks and the conference materials. Includes two conference registrations and an exhibitor table.



## 2025 Annual Conference November 13-15 Hyatt Regency Portland

# **Sponsorship Commitment Form**

Audiovisual Sponsor: \$15,00	0	Fun/Run Walk Sponsor: \$5,000		
Online Program Sponsor: \$1	0,000	Lanyard Sponsor: \$4,000		
Conference Wi-fi Sponsor: \$8	8,000	Networking Breakfast Sponsor: \$3,000		\$3,000
Regenerative Sponsor: \$6,00	00	Refreshment Break Sponsor: \$1,500		,500
Company Name: would like to be listed in promo Contact Name:	tional materials)			_
Company Address:				
City:	State:	Zip:		_
Phone:	Email:			_
Make o	end us an invoice at t checks payable to ox 952 Charlestov	: AMERSA, Inc.		
l will	use the online payme AMERSA Sponsorsh			
Printed Name:				_
Signature:				

Please return completed form and high resolution full color logo to Rachel McCart at rachel@amersa.org.